

AFRICAN AMERICAN EXPRESSIONS™

2024 Christmas Fundraising Profit Guide

Products	Selling Price	Less Your Cost	Your Profit
Checkbook Planners	\$5.00	\$3.00	\$2.00
Large Notebooks, Small Notebooks, Pocket Folders	\$8.00 - \$15.00	\$4.80 - \$9.00	\$3.20 - \$6.00
Compact Mirrors, Reusable Bags, Magnet Sets, Sticky Note Sets	\$10.00	\$6.00	\$4.00
Card Holders, Coffee Mugs, Journals	\$12.00	\$7.20	\$4.80
Christmas Cards, Latte Mugs	\$13.00	\$7.80	\$5.20
Calendars, Wall Plaques	\$15.00	\$9.00	\$6.00
All Occasion Assortment Boxes, Puzzles	\$16.00	\$9.60	\$6.40
Weekly Planners, Lunch Bags	\$17.00	\$10.20	\$6.80
Luggage Tag Sets	\$18.00	\$10.80	\$7.20
Cosmetic Duos, Drawstring Backpacks, Home Wall Organizers, LED Candles	\$20.00	\$12.00	\$8.00
Wall Art Decals	\$20.00 - \$25.00	\$12.00 - \$15.00	\$8.00 - \$10.00
Oven Mitt Sets	\$22.00	\$13.20	\$8.80
Wallets	\$24.00	\$14.40	\$9.60
Aprons, Floor Mats, Foldable Travel Bags	\$25.00	\$15.00	\$10.00
Bible Organizers, Drinking Glass Sets, Umbrellas	\$26.00	\$15.60	\$10.40
Canvas Bags, Woven Tote Bags	\$28.00	\$16.80	\$11.20
Figurines, Jewelry Holders	\$29.00 - \$46.00	\$17.40 - \$27.60	\$11.60 - \$18.40
Blankets, Shower Curtains	\$32.00	\$19.20	\$12.80
Canvas Art	\$35.00 - \$150.00	\$21.00 - \$90.00	\$14.00 - \$60.00
Handbag Sets, Backpack Sets	\$38.00	\$22.80	\$15.20
Gift Sets	\$44.00 - \$67.00	\$26.40 - \$40.20	\$17.60 - \$26.80
Tapestry Throws	\$50.00	\$30.00	\$20.00
Relief Art	\$240.00	\$144.00	\$96.00